

## Vote Yes on Measure T for a Thriving San Mateo

## Vote Yes on T to provide affordable housing for all income levels, support a thriving downtown, and meet state-mandated housing requirements – without tax increases.

It is no secret that San Mateo is an expensive place to live. As a result, longtime residents, seniors, and younger residents are being pushed out because they can't afford to stay.

That's why we need Measure T – to provide more housing that is affordable for working families, seniors, veterans, and essential workers like teachers, nurses, and first responders. San Mateo needs more affordable housing so that residents are not forced to move.

Measure T also allows San Mateo to be smart about how it meets California State law requirements by locating new housing in designated locations – like near existing infrastructure, transit hubs, shops, and along El Camino Real and near Caltrain stations where it will promote economic growth in our community and transit use. By doing so, Measure T will help reduce vehicle trips, traffic congestion, and greenhouse gas emissions.

Measure T will not raise your taxes, but it will create jobs and support downtown small businesses. According to an independent study, the additional housing is estimated to generate millions of additional dollars each year for essential City services that make San Mateo such a wonderful place to live.



## Vote Yes on T:Image: SensibleSanMateo.comImage: SensibleSanMateo.comImage: SensibleSanMateo.comImage: SensibleSanMateo.com

Without Measure T, San Mateo will need to increase housing density in residential neighborhoods elsewhere in the city to meet the State's housing requirements.

Vote Yes on T: Expand housing opportunities, help our small businesses, and generate increased tax revenue to support our city's vital services without imposing new taxes.



Ad paid for by Yes on T, San Mateans for Sensible Land Use, a Coalition of Firefighters, Housing Advocates, and Community Businesses and Organizations, FPPC ID# 1471641.